

Denver Zoo HERD Board Application

Please send completed forms to dzherd@denverzoo.org

Date of Application: _____

First Name: _____ Last Name: _____

Address: _____

Phone Number: _____

E-mail: _____

Birth Date (Month / Day / Year): _____

Employer: _____ Job Title: _____

Were you referred by a current or former member? Yes _____ No _____

I have read and understand the requirements for a member of the HERD board attached to this application. If selected, I will fulfill the requirements of a HERD board member. Yes _____ No _____

What motivates you to commit your time, resources and talents to Denver Zoo (in other words, why Denver Zoo of all the other great non-profits in CO and broader) specifically? How did you hear about the HERD?
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Why are you interested in being on the HERD's board?
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Please describe your current and past volunteer activities or board experience:
What role(s) and committee(s) are you most interested in pursuing on the HERD board?
What are you hoping to gain from being involved in the HERD board?
How often do you visit Denver Zoo and what aspect of Denver Zoo's core mission and vision most resonates with you and Why?

What skills, background, or experience do you have that you would be willing to share on our board?
(Please circle all that apply and indicate any that are not listed)

Leadership	Fundraising	Corporate Relations	Marketing/PR
Event Planning	Financial Management	Social Media	Public Speaking

HERD Board Member Requirements

FINANCIAL COMMITMENT:

- Each member of the HERD Board will be required to contribute \$500 annually.

TIME COMMITMENT:

- There will be no specific annual hourly time commitment as we understand that each member works outside of the Board, however we ask that all members attend at least 50% of all meetings and phone calls and to participate on at least one committee.
- Each Board member will commit to serve for at least two years to ensure operational consistency.

PARTICIPATION COMMITMENT:

- All Board members should actively participate in group meetings and phone calls when held.
- Each Board member will be expected to either (i) chair or co-chair one event each year or (ii) volunteer at two events each year.

HERD Board Committee Descriptions

MEMBERSHIP AND MARKETING COMMITTEE:

- Collaborate with the Events Committee to create event programming and format for the annual HERD events
- Develop marketing plans for all HERD events and work with the Denver Zoo to implement
- Lead HERD membership recruitment efforts
- Update and maintain HERD webpage on Denver Zoo website
- Maintain all contact with HERD members throughout the year

EVENTS COMMITTEE:

- Collaborate with the Membership and Marketing Committee to create event programming and format for the annual HERD events
- Develop and coordinate all HERD events, including (i) appointing Event Co-Chairs for each event, and (ii) interfacing with the Denver Zoo and third-party vendors, as needed
- Work with the Finance Committee to ensure all HERD events are executed within the applicable event budget
- Identify corporate sponsorship opportunities, if necessary
- Assist Event Co-Chairs in the execution of all HERD events

FINANCE COMMITTEE:

- Collaborate with the Denver Zoo to develop (i) annual membership fees for single and couple memberships, (ii) pricing for separate ticket sales for individual events, and (iii) projected annual budget for the HERD
- Periodically update the HERD budget to reflect actual membership numbers and event cost
- Ensure all events are executed within the applicable budget
- Identify corporate sponsorship opportunities, if necessary