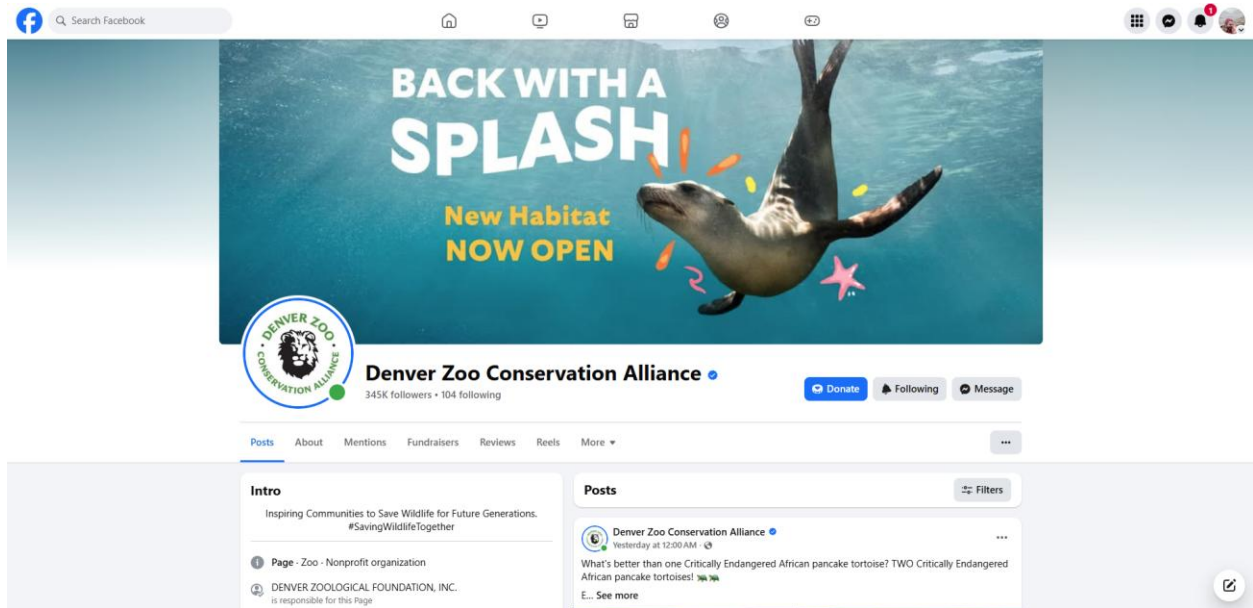
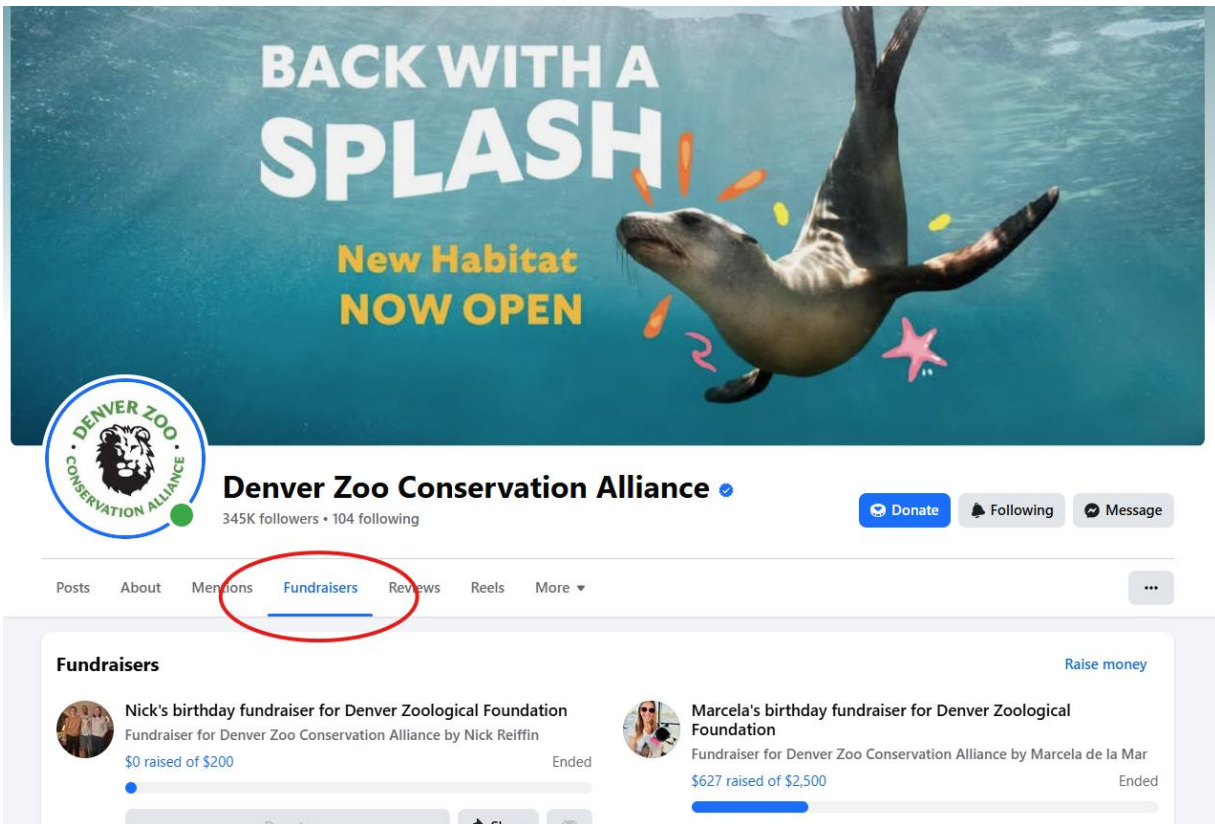


How to Create a Facebook Birthday Fundraiser

Step 1: Go to the Denver Zoo Conservation Alliance Facebook page



Step 2: Click the "Fundraisers" button



Step 3: Click “Raise Money”

BACK WITH A SPLASH
New Habitat NOW OPEN

Denver Zoo Conservation Alliance
345K followers • 104 following

Donate Following Message

Posts About Mentions **Fundraisers** Reviews Reels More

Fundraisers Raise money

Nick's birthday fundraiser for Denver Zoological Foundation
Fundraiser for Denver Zoo Conservation Alliance by Nick Reiffin
\$0 raised of \$200 Ended

Marcela's birthday fundraiser for Denver Zoological Foundation
Fundraiser for Denver Zoo Conservation Alliance by Marcela de la Mar
\$627 raised of \$2,500 Ended

Step 4: Enter how much money you would like to raise.

Details

Shawn Berry
Creator • Public fundraiser

Fundraiser for
Denver Zoological Foundation
You, Jessalyn Hampton and 327K others like this nonprofit • Denver, CO
Donations go to PayPal Giving Fund to distribute to this nonprofit within 43 days. [Learn more](#)

Edit nonprofit

How much money do you want to raise?
200

Select currency
US Dollars (USD)

When should your fundraiser end?
Sep 2, 2025

What's the title of your fundraiser?
Shawn's fundraiser for Denver Zoological Foundation

Why are you raising money?
Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Create

Desktop Preview

BACK WITH A SPLASH
New Habitat NOW OPEN

Shawn's fundraiser for Denver Zoological Foundation

Goal
\$0 raised of \$200 15 days left

Fundraiser progress
0 donated 0 invited 0 shared

About
Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support.

Created by
Shawn Berry

Step 5: Select an end date for your fundraiser.

The screenshot shows the Facebook fundraiser creation interface. On the left, the 'Details' panel includes the creator's name (Shawn Berry), the beneficiary (Denver Zoological Foundation), the amount to raise (\$200), the currency (USD), and the end date (Sep 2, 2025), which is circled in red. Below this is a text area for the fundraiser title. On the right, a 'Desktop Preview' shows the fundraiser's public page with a seal-themed banner, the title 'Shawn's fundraiser for Denver Zoological Foundation', and progress statistics.

Details

Shawn Berry
Creator · Public fundraiser

Fundraiser for

Denver Zoological Foundation
You, Jessalyn Hampton and 3276 others like this nonprofit · Denver, CO
Donations go to PayPal Giving Fund to distribute to this nonprofit within 45 days. [Learn more](#)

Edit nonprofit

How much money do you want to raise?
200

Select currency
US Dollars (USD)

When should your fundraiser end?
Sep 2, 2025

What's the title of your fundraiser?
Shawn's fundraiser for Denver Zoological Foundation

Why are you raising money?
Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Create

Desktop Preview

BACK WITH A SPLASH
New Habitat NOW OPEN

Shawn's fundraiser for Denver Zoological Foundation

Donate Share ...

Goal
\$0 raised of \$200 15 days left

Fundraiser progress
0 donated 0 invited 0 shared

About
Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support.

Created by
Shawn Berry

Step 6: Give your fundraiser a title.

This screenshot is identical to the one for Step 5, but the 'When should your fundraiser end?' field is now filled with 'Sep 2, 2025' and the 'What's the title of your fundraiser?' field is circled in red, containing the text 'Shawn's fundraiser for Denver Zoological Foundation'.

Details

Shawn Berry
Creator · Public fundraiser

Fundraiser for

Denver Zoological Foundation
You, Jessalyn Hampton and 3276 others like this nonprofit · Denver, CO
Donations go to PayPal Giving Fund to distribute to this nonprofit within 45 days. [Learn more](#)

Edit nonprofit

How much money do you want to raise?
200

Select currency
US Dollars (USD)

When should your fundraiser end?
Sep 2, 2025

What's the title of your fundraiser?
Shawn's fundraiser for Denver Zoological Foundation

Why are you raising money?
Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Create

Desktop Preview

BACK WITH A SPLASH
New Habitat NOW OPEN

Shawn's fundraiser for Denver Zoological Foundation

Donate Share ...

Goal
\$0 raised of \$200 15 days left

Fundraiser progress
0 donated 0 invited 0 shared

About
Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support.

Created by
Shawn Berry

Step 7: Write a description for your fundraiser.

The screenshot shows the Facebook fundraiser creation interface. On the left, the 'Details' sidebar contains the following information:

- How much money do you want to raise? 200
- Select currency: US Dollars (USD)
- When should your fundraiser end? Sep 2, 2025
- What's the title of your fundraiser? Shawn's fundraiser for Denver Zoological Foundation
- Why are you raising money? **Want to join me in supporting a good cause? I'm raising money for Denver Zoological Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support.**
- Cover photo: A seal swimming underwater with the text 'BACK WITH A SPLASH' and 'New Habitat NOW OPEN'.

The 'Why are you raising money?' section is circled in red. The main preview area on the right shows the fundraiser page layout with the same details.

Step 8: Hit "Create".

This screenshot is identical to the previous one, but the 'Create' button at the bottom of the 'Details' sidebar is circled in red, indicating the final step of the process.


Step 9: Click “Get Started” to invite friends to your fundraiser, share your fundraiser, or donate to your fundraiser.

Congratulations!

Congratulations, your fundraiser has been published! Now it's time to raise money.

- Share your contact info with Denver Zoo Conservation Alliance**
Stay connected to Denver Zoo Conservation Alliance by sharing your name and email.
- Stay connected**
Select how you want to stay connected to Denver Zoological Foundation
- Invite your friends**
Build momentum by connecting friends to your fundraiser. People who invite friends are 4 times more likely to reach their goal.
- Share your fundraiser**
Share your fundraiser in Feed and with your groups. Let them know why this cause is important and why they should donate.
- Donate to Your Fundraiser**
Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

[Not now](#) [Get started](#)



Shawn's fundraiser for Denver Zoological Foundation
Fundraiser for Denver Zoo Conservation Alliance by Shawn Berry

[Invite](#) [Share](#) [...](#)

Goal
\$0 raised of \$200
15 days left
Be the first to donate!
[Donate](#)

Fundraiser progress
No one has donated to your fundraiser yet. Invite friends and share your story to build momentum.

0 donated	0 invited	0 shared
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Be the first of your friends to donate!

Write something...

Invite friends