



FLOCK PARTY

August 22, 2026



FLOCK PARTY

A Brilliant Movable Feast Supporting our Animal Family

Saturday, August 22, 2026

Now in its seventh year, our brilliant annual benefit returns as a bold afternoon of style, celebration and conservation as we toast 130 years of impact. This all-inclusive event features curated culinary stations, signature cocktails, live music and unforgettable animal experiences—all in the company of REAL party animals. Proceeds benefit our beloved animal family and support wildlife conservation in Colorado and worldwide.



With 80 acres to explore and something fascinating around every bend, Flock Party is one of Denver's most popular summer events. You and your organization can be an integral part of the soirée of the season...get ready to shake a tailfeather for a good cause!

Dress Code: Colorful, fanciful, tropical, fashionable + most importantly: FUN!

FLOCK PARTY

2026 Host Committee

Event Chairs: Laura Mitzner Paletz + Lauren Napheys

Vincent Abrue

Fiorella Moscoso

R. Tony Smith

Corey Brown

Valerie Nelson-Ray

Chelsea Taylor

Amy Kramer

Vicky Rhine

Matt Taylor

Brett Leonhardt

Breezy Ritter

Kevan Thurman

Violet Mantell

Samantha Ryzdik

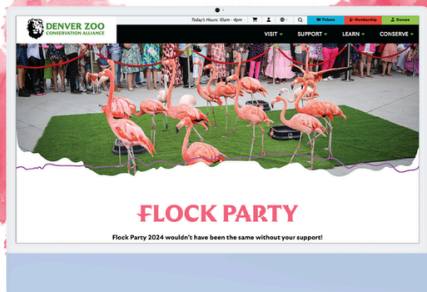
Jake Upwell



FLOCK PARTY

2026 Brand Recognition Touchpoints

For Wise Owl, Proud Peacock and Rare Bird Sponsors Only



WEBSITE VISITORS

1.7M+

30K+ Event Page Views

Flock Party is our highest performing content!

SOCIAL CHANNEL FOLLOWING



351K



202K



329K



81K



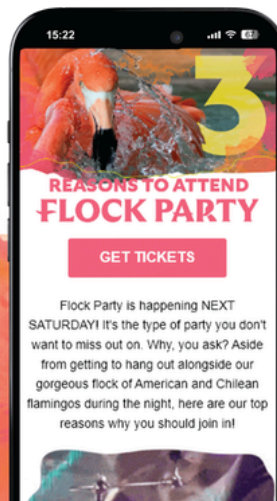
ZOO NEWS

Our monthly email newsletter sent to our most engaged audiences

15K+
Donors

45K+
Members

265K+
General Subscribers



EMAILS

Flock Party receives an average of 20 dedicated email campaign sends, reaching 360K+ subscribers from March–September

FLOCK PARTY



Event Sponsorship Benefits

	PRESENTING SPONSOR \$75,000	PROUD PEACOCK \$50,000	WISE OWL \$25,000	EAGLE EYE \$10,000	SWAN SONG \$6,000	ROCKIN' ROBIN \$2,500	
EVENT RECOGNITION	Title Sponsor of Flock Party						
	Brand Recognition in Event Collateral	Presenting Sponsor Recognition	Logo Recognition	Logo Recognition			
	Event Signage Recognition	Presenting Sponsor Recognition (includes Feather Fest)	Logo Recognition	Logo Recognition			
	Listing on Event Website	Presenting Sponsor Recognition	Logo Recognition	Logo Recognition			
	Flock Party Activity Sponsor (Select one activity)	Presenting Sponsor Recognition	<ul style="list-style-type: none"> • Feather Fest • VIP Lounges • Flamingo Walk 	<ul style="list-style-type: none"> • Animal Demos • Fashion Sketches • Live Music • Chalk Artist • Silent Auction • GA Bars 			
SPECIAL EVENTS	20% Off Private Space Rental*						
	Intimate After-Hours Dinner (up to 10 guests)						
	Volunteer Day with Company Staff (up to 30 guests)						
	Zoo Lights Tickets	x50	x35	x25	x15		
	Private Behind-the-Scenes Tour (up to 8 guests)						
	Flock Star VIP Tickets	x40	x30	x16	x14	x10	x4

***Does not include catering. Blackout dates apply (Zoo Lights, Glowing Wild).*



Sound like the perfect fit?

For questions related to your sponsorship, please contact Danny Hastings at dhastings@denverzoo.org

To pay by check, please mail your payment to:

Denver Zoo Conservation Alliance
Attn: Philanthropy Team—Flock Party
2300 Steele St. Denver, CO. 80205